

AMERICAN CAR WASH EXPO 2018

PRESENTED BY SECWA



September 17-19, 2018
Sheraton Birmingham Hotel
Birmingham, AL



- ▶ **Outstanding Educational Programs**
- ▶ **Trade Show – *Tuesday, September 18***
- ▶ **Dynamic Speakers**
- ▶ **Great Fun in Downtown Birmingham**
- ▶ **Car Wash Tour**

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September 17-19, 2018

Sunday, September 16

Exhibitor Set up 3:00 pm – 11:00 pm
Golf Outing – Robert Trent Jones Golf Trail 10:00 am – 4:00 pm
(Reserve your spot in the golf outing..register on Page 5)

Monday, September 17

Exhibitor Set up 7:00 am – 11:00 pm

Lunch On Your Own

Educational Sessions/Forums, etc 1:00 pm – 4:30 pm

Opening Reception/Dinner 6:00 pm – 9:00 pm
(All Vendors/Exhibitors and Attendees Invited)

Tuesday, September 18

Breakfast (Included in Full Registration) 7:00 am – 8:30 am

General Session/Keynote Speaker 8:30 am – 9:45 am

Trade Show Floor Opens 10:00 am – 5:00 pm

Lunch On The Trade Show Floor 11:30 am – 1:30 pm
(Included In Full Registration)

Dinner On Your Own

Wednesday, September 19

Breakfast (Included in Full Registration) 7:00 am – 8:00 am

Education/Awards/Speaker 8:30 am – 10:00 am

Car Wash Tour 10:30 am – 2:30 pm
(Included in Full Registration)

2018 Car Wash Expo Adjourns

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EXHIBITOR REGISTRATION FORM

PLEASE PRINT CLEARLY

Please list names as you want them printed on badges. (i.e, First, Nicknames, Last)

Company Name: _____

Primary Contact: _____

Address _____ City _____ State _____ Zip _____

Phone (_____) _____

Fax (_____) _____

E-mail _____

Website: _____

Names of Associates Working Booth (3 per booth):

1. _____

2. _____

3. _____

Choice of Booth Spaces (1) _____ (2) _____ (3) _____ (4) _____

Each Booth Space Includes: 6' draped table • 2 chairs • Identification Sign (7'x44') and six Complimentary EXPO passes per booth. *(Additional staff badges available for \$50. Includes Lunch on Trade Show Floor).* All booth spaces will be assigned according to SECWA's Booth Selection Point System.

Hotel reservations must be made directly with the **Sheraton Birmingham Hotel, 2101 Richard Arrington Jr. Blvd. N., Birmingham, AL 35203, 1-800-325-3535.** Please mention **Group Code SI11AA** or **Southeastern Car Wash Association** to receive the special group rate. Or register online at www.SECWA.org.

ROOM (Single/Double): \$139.00 plus Taxes & Fees

**Cutoff date for hotel block of rooms is August 19th .
After that date, availability only.**

For More Information, Call SECWA @ 919-338-9004 Or Visit Our Website: www.secwa.org



2018

SECWA Sponsorship Opportunities

American Car Wash Expo 2018

Booth Space Fees	By August 15, 2018	After August 15, 2018
10x10 Space <i>SECWA Member</i>	\$ 975	\$1,050
10x10 Space <i>SECWA Non-Member</i>	\$1,125	\$1,200
10x20 Space <i>SECWA Member</i>	\$1,950	\$2,025
10x20 Space <i>SECWA Non-Member</i>	\$2,250	\$2,325
20x20 Space <i>SECWA Member</i>	\$3,900	\$4,025
20x20 Space <i>SECWA Non-Member</i>	\$4,500	\$4,625
20x30 Space <i>SECWA Member</i>	\$5,850	\$6,250
20x30 Space <i>SECWA Non-Member</i>	\$6,750	\$7,150

Non-Member Booth Space includes SECWA membership for one year.

Individual Items for Sponsorship

Welcome Reception/Dinner(3 positions @ \$3,500 each)...(Signage Special Recognition).....	\$3,500
Trade Show Floor Lunch Sponsor (Up to three sponsors).....	\$2,500
Car Wash Tour Bus Sponsors (Up to four sponsors).....	\$1,500
Car Wash Tour Lunch (Up to three sponsors).....	\$3,000
Keynote Speakers (3 Sponsorships Available)	\$2,500
Lanyards (Provided by sponsor).....	\$SOLD
Bottled Water (Up to two sponsors) With Signage (Provided by Sponsor)	\$1,000
Registration Mints (Provided by Sponsor)	\$1,000
Registrations Pens (Provided by Sponsor).....	\$1,000
Breakfast One (Up to three sponsors)	\$2,000
Breakfast Two (Up to three sponsors).....	\$2,000
Custom Key Cards (One Available)	\$2,000
Meeting Bags (Provided by Sponsor)	\$2,000
Golf Tournament Sponsor.....	\$2,000
Golf Lunch Sponsor.....	\$1,000
Golf Hole Sponsor.....	\$250

(18 Positions Available)

ALL SPONSORS AT \$2,500 OR MORE – LOGO ON SHOW WEBSITE

Payment Options: Check Enclosed or Charge my: VISA MasterCharge American Express

CC #: _____ Expiration Date: ___/___/___ Security Code: _____

Cardholder: _____

Signature: _____

Date: ___/___/___

Please sign, date, and return to:

1821 Hillandale Rd., Suite 1B-151 • Durham, NC 27705 • Telephone: (919) 338-9004 • Fax: (919) 479-5700

For More Information, Call SECWA @ 919-338-9004 Or Visit Our Website: www.secwa.org

CHOOSE FROM FULL REGISTRATION OR SINGLE EVENT PRICES

Full Registration (Per Person) Includes all events – Educational Sessions/Speakers, Opening Reception/Dinner, All Meals, Car Wash Tour

	Post Marked before September 1, 2018	After September 1, 2018
<input type="checkbox"/> Member	_____ @.....\$285.....	\$315 = _____
<input type="checkbox"/> Spouse Member	_____ @.....\$285.....	\$315 = _____
<input type="checkbox"/> Non-Member	_____ @.....\$475 (includes 1 yr membership)....	\$505 = _____
<input type="checkbox"/> Membership Dues	_____ @.....\$195.....	\$195 = _____

Total Full Registration \$ = _____

Optional Event Tickets (Per Person)

Golf Outing – Sunday Morning (*Not Included in Full Registration*).....\$125.00 each = _____

Single Event Tickets (Per Person)

- One Day Trade Show Floor Pass - Tuesday (Lunch Provided).....@ \$99.00 each = _____
- Car Wash Tour Only – Wednesday..... @ \$99.00 each = _____

GRAND TOTAL \$ = _____

Please Mail, Scan, E-mail or Fax Registration and Payment to:

Southeastern Carwash Association • 1821 Hillandale Rd., Ste. 1B-151, Durham, NC 27705

- E-mail to secwa@secwa.org
- Phone 919-338-9004
- Fax to 919-479-5700
- Or sign up online at www.secwa.org

Any questions call: 919-338-9004

PAYMENT OPTIONS

I will purchase my tickets (Check One): _____ Check _____ Credit Card
If check, please make payable to SECWA • 1821 Hillandale Rd., Ste. 1B-151 • Durham, NC 27705

Credit Card: _____ Amex _____ MC _____ VISA

Credit Card #: _____ Expires: _____

Name on Card: _____ Security Code: _____

Billing Address for Card: _____

Signature (Required): _____

If paying by Credit Card, you may fax the forms to **919-479-5700**. Email, scan to linda@secwa.org or mail to **SECWA 1821 Hillandale Rd. • Ste. 1B-151 Durham, NC 27705** or Register online at www.secwa.org